Adam Boulter

Creative Content Producer

I'm an award-winning Content Producer with a multi-disciplinary skillset who's been expertly crafting content in the media that moves, connects, and delivers for over 30 years.

AREAS OF EXPERTISE

- 30+ Years of Experience
- 250+ Projects Completed
- 10+ International Awards

- Content Producer
- Video Editor
- Social Media
- Motion Graphics
- Web Designer
- Graphic Designer

PORTFOLIO

Online CV/Portfolio
boulter.com.au

PERSONAL DETAILS

adam@boulter.com.au
Gold Coast QLD Australia
+61 0409 009 960
linkedin.com/in/adamboulter

SOFTWARE SKILLS

Adobe Premiere Pro · Adobe After Effects · Final Cut Pro · CapCut · Adobe Photoshop · Adobe Illustrator · Adobe Dreamweaver · WordPress

EXPERIENCE

Creative Content Producer 2024 - Present
Freelance

- Digital content specialist delivering end-to-end creative solutions for diverse clients and industries.
- Producing engaging short-form and long-form video content for web, social media, and digital campaigns.

Digital Manager 2022 - 2024
TNT Radio

- An independent Digital TV & Radio station producing 24/7 live news, on-demand, and syndicated global content.
- Led the digital operations and content strategy across web, video, and live broadcasting platforms.

Creative Director 2020 - 2022
Upload Makers

- Digital agency delivering full-service creative solutions across video, web, and design.
- Led creative direction across all client projects—from concept development to final delivery.

Digital Creator 2016 - 2022
Big Fat Web

- Digital development and maintenance agency focused on delivering custom web and content solutions for a broad range of clients.
- Designed, developed and maintained responsive websites, user interfaces, and digital assets for clients across multiple industries.

Web & Multimedia Developer 2017 - 2020
1029 Hot Tomato

- Leading Gold Coast radio station and community platform, delivering news, events, and entertainment content across digital and broadcast channels.
- Designed, developed, and maintained the official websites for 1029 Hot Tomato and myGC.com.au.

Chief Technical Advisor 2015 - 2016
White Echo

- Digital agency specializing in website and social media management for a diverse client base.
- Advised on technical strategy for web development, hosting infrastructure, and content delivery.

Web & Multimedia Producer 2009 - 2015
1029 Hot Tomato

- Leading Gold Coast radio station and community platform, delivering news, events, and entertainment content across digital and broadcast channels.
- Produced digital content across the station's website, social media, video and online campaigns.

Professional Officer & Website Designer 2007 - 2009
Bond University

- Provided Technical Support for Academic Staff and Students of the Centre for Film, Television & Screen Based Media.
- Designed, developed, and maintained websites and digital materials for the University's Marketing & Student Recruitment Department.

Creative Director & Webmaster 2000 - 2007
WebMax Pty Ltd

- Internet website design company providing custom web solutions for businesses across multiple industries.
- Designed and coded responsive websites, logos, and digital assets tailored to client needs and brand identity.

Internet Services Manager & Webmaster 1998 - 2000
Raidnet Pty Ltd

- Internet Service Provider

Station Manager & TV Operations Co-ordinator 1996 - 1998
Optus

- LocalVision Television Studio
- Education and Community Broadcasting

Producer/Director & Editor 1991 - 1996
Image Express

- Television and Corporate Video Production Company
- The Broadcast Trader

Various Freelance Roles 1988 - 1991
Broadcast Television

- Channel 9, Channel 10, Channel 7, Seven News, ABC Television, SBS, Sky Channel, Concept Television, Fremantle International, Beyond Communications, Beyond International Group, Film Australia, Hoyts Television, Australian Film, Television and Radio School, Murray Kelso Productions, Lighthouse Productions, Satellite Education Centre, MSB Productions, Ross Wood Productions, Videopak, Kookaburra Productions, Pro-Image, Cinetel Productions, Antons Film & Video Productions, Educational Camps Television USA, Hoyts Productions, Tri-Star Pictures